



BANDS ON THE RUN
Langley HS - Cooper MS April 26, 2020

Spring 2020

Dear Neighbor,

The Langley High School and Cooper Middle School band programs are growing by leaps and bounds!

To help keep up with funding needs, the LHS Band Association and CMS Band Parents are organizing our *2nd Annual Bands on the Run 5K and Fun Walk*, benefitting the band programs of both schools.

The “out and back” 5K race will start at 8 am at Langley High School on Sunday, April 26, 2020.

Funds raised from the event will benefit the band programs in several ways, including providing for:

- Professional sectional teachers;
- Guest clinicians;
- The repair and replacement of instruments, equipment and uniforms; and
- Scholarship funds for students in need to participate in band events.

We are seeking sponsors for the 5K! Sponsors are listed on the official 5K race t-shirts and mile markers, can have a 5K sponsor booth, are recognized throughout the year on the band website, band communications and concert programs and periodically in school-wide PTA communications.

We greatly appreciate the generosity of the local business community to help us provide an exceptional music education experience for our area students. Your support increases community awareness of your business and enriches the students’ education.

The LHS Band Association is a tax-exempt, 501(c)(3) organization, tax ID # 54-1438588. Your donation is tax deductible. A receipt of your donation will be provided.

Please read the attached information regarding the 5K and sponsorship levels. Interested or have questions? Please contact Mary Kunkemueller at mkunkemueller@gmail.com. We look forward to working with you!

Thank you for your generous support!

Parents of the LHS Band Association and CMS Bands



2nd ANNUAL BANDS ON THE RUN 5K

BENEFITTING THE LHS & CMS BANDS



Let's band together! Get on the bandwagon to support the Langley High School and Cooper Middle School band programs by sponsoring the *2nd Annual Band on the Run 5K!*

The *2nd Annual Bands on the Run 5K and Fun Walk* benefits the more than 300 students who participate in the band programs of our local Langley High School and Cooper Middle School.

Students perform in several concert ensembles, marching band, jazz band, flute choir as well as work with United Sound, a national organization that involves peer mentorship to promote musical performance experiences for students with special needs.

What: 5K and Fun Walk, with live DJ music, door prizes, food and sponsor booths

When: Sunday, April 26, 2020, 8 am

Where: Langley High School, 6520 Georgetown Pike, McLean, VA 22101

Why: To raise \$20,000 for the LHS and CMS band programs for

- Professional sectional teachers
- Guest clinicians
- Repairing and replacing instruments, equipment and uniforms
- Funding scholarships for students in need to participate in band events

How: Make checks payable to LHS Band Association, or go to www.langleyband.org and use the Donate Button to pay via PayPal. The LHS Band Association is a 501(c)3 organization. Tax ID # 54-1438588.

SPONSORSHIP LEVELS



MAESTRO - \$3,000

- Most prominent, largest display of name on race t-shirt
- Top billing on list of sponsors on website
- Logo on **all** 5K distance marker signs
- Opportunity to set up sponsor's tent/table at the 5K
- Two complimentary race t-shirts

CONDUCTOR - \$2,000

- Second tier level company name on race t-shirt
- Second level on list of sponsors on website
- Logo on **one** 5K distance marker signs
- Opportunity to set up sponsor's tent/table/ display at the 5K
- Two complimentary race t-shirts

DRUM MAJOR - \$1,000

- Third tier level company name on race t-shirt
- Third level on list of sponsors on website
- Logo displayed at water station at 5K
- Opportunity to set up sponsor tent/table/display at 5K
- Two complimentary race t-shirts

FIRST CHAIR - \$500

- Fourth tier level company name on back of race t-shirt
- Fourth level on list of sponsors on website
- Opportunity to set up sponsor's tent/table / display at the 5K
- Two complimentary race t-shirts

ENSEMBLE PLAYER - \$100

- Listed as Ensemble Player sponsor on website

IN-KIND SPONSORS

- We welcome in-kind product donations, such as gift cards, water bottles, t-shirts, key chains, sports drinks and other items that could be used as door prizes.
- Listed as In-Kind Sponsor on website
- Company name is displayed on board near 5K registration on race day

2nd ANNUAL BANDS ON THE RUN 5K

BENEFITTING THE LHS & CMS BANDS



SPONSORSHIP AGREEMENT

The 2nd Annual Bands on the Run 5K is Sunday, April 26, 8 am rain or shine at
Langley High School, 6520 Georgetown Pike, McLean, VA 22101.

Commitment to sponsorship is final. No refunds or credits.

Please sign this Sponsorship Agreement as confirmation of your sponsorship.

Sponsorship Level

- Maestro (\$3,000)
- Conductor (\$2,000)
- Drum Major (\$1,000)
- First Chair (\$500)
- Ensemble Player (\$100)
- Other Amount \$ _____
- In-Kind Donations (Please specify) _____

Company Name: _____

Company Address: _____

Company Contact Phone: _____

Company Contact Email: _____

Authorized Signature: _____

Payment Method

- Langley Band website via PayPal (PayPal account or Credit Card)
- Check
- Send Invoice

For "First Chair" sponsors and higher (\$500 and higher): Do you intend to set up a tent/table/display at the event?

- Yes
- No

Please scan & email this agreement to mkunkemueller@gmail.com
Mail the original and a check (if selected) payable to LHS Band Association to
LHS Band Association, PO Box 7741, McLean, VA 22101